



A Detailed Comparison with OnlineNic

**WHY
WE'RE
BETTER**



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This document will assist you with an in-depth comparison between ResellerClub, one of the largest ICANN Accredited Registrars, and OnlineNIC. The following are the highlights of this document:

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who is resellerclub?

[ResellerClub](#) - a Directi Business, is one of the largest (if not the largest) completely private-labeled Registrars in the world. It is the undisputed industry leader in providing end-to-end automation to Domain Resellers, Web Hosts, Web Designers and other Web Service companies.

Our goal here at ResellerClub has always been to give you - Better Solutions, Better Profits...

To achieve this, we develop cutting edge technology Products and offer you a completely automated and comprehensive Business Management Platform for your Domains and Hosting Business. Furthermore, every single Product offered on this platform is done so at the MOST COMPETITIVE RATES in the industry!

With over 2 million Domains and 53,000+ Resellers on-board, ResellerClub is truly redefining the Reseller industry.

We guarantee you that by the end of this document, you will know how much easier it will be to make more money in this industry.



why should you choose resellerclub?

Better Solutions... Better Profits...

- ➔ A superior and **completely automated Business Management Platform** (OrderBox) for your entire Reseller Business including:
 - Finance and Billing
 - Sales and Marketing
 - Management of Customers and Resellers
 - Management of Products and Services
 - Provisioning

- ➔ **User-friendly interfaces** to help you use our platform elaborately without any technical expertise

- ➔ A **huge Product portfolio** with the ability to choose the Products that you wish to sell

- ➔ **FREE Value Added Services with every Domain**, including DNS Service, Domain Forwarding, Privacy Protect, Business Mail (for upto 1000 Accounts)

- ➔ The **best possible Pricing** for ALL Products & Services – if you are looking at a large volume of Business, contact us for a discount over and above the best Pricing presented

- ➔ 2 ready-made, fully customizable & completely brandable websites – **the SuperSite & the PartnerSite**. This means no additional time invested on designing and developing your own website

- ➔ **Extremely attractive Promotions** to help increase your revenue

- ➔ **LIVE Support!** - We're currently the only wholesale focused Registrar to offer you 24x7 Live Chat Support



a quick comparison

Features	ResellerClub	OnlineNIC	ResellerClub Advantage
1. Product Portfolio			
<ul style="list-style-type: none"> • Domain Registration • Web Hosting • Digital Certificates • Email Hosting • Website Builder • Live Chat Services • Privacy Protect 	<ul style="list-style-type: none"> ✓ 45 TLDs ✓ ✓ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ 31 TLDs ✓ ✓ ✓ ✗ ✗ ✓ 	<p>Freedom to sign up for any or all Products</p> <p>'One-stop-shop' for ALL your Customers' web-based needs</p> <p>Great revenue earning potential with high profit-margin Products</p>
2. Selling Interfaces			
	SuperSite + inbuilt shopping cart (100% customizable)	Template 4.0 (limited customization)	2 FREE eCommerce Websites, and not just templates
	PartnerSite (100% customizable)	API	Start your Reselling Business within minutes
	API		Integrate Payment options of your choice
			Directly receive payments from your Customers
3. White-labeled Registration			
	PublicDomainRegistry		Your Customers & Sub-Resellers will never know of us
4. Billing Automation			
	✓	✗	Completely automated invoicing, payment collection, online payment options, reports, etc.
			Save money - No investment in expensive third-party Billing Software
5. Sub-Reseller Model			
	✓	✗	Allows you to expand your Business to earn greater revenue!
6. Marketing Resource Center			
	✓	✗	Tremendous boost to your marketing activities
7. Demo Account			
	✓	✗	An interface to help you get familiarized with the System
		✗	Click here to create a Demo Account
8. Flash Videos / Tutorials			
	✓	✗	A visual start-up guide
			Provides greater ease in setting up your Business
9. Support			
<ul style="list-style-type: none"> • LIVE Support! • Phone Support • Support Videos • Ticketing System • KnowledgeBase 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✗ ✗ ✗ ✓ ✓ 	<p>Fastest response time</p> <p>24x7 Live Chat & Phone Support</p>
10. Start-up			
	Automated Process	Manual & Tedious Process	Start Selling online within minutes
			Signup now!



products

Once you have partnered with ResellerClub, a large suite of Products will be made available to you, making you a 'one-stop-shop' for your Customers' & Sub-Resellers' needs.

Products	ResellerClub	OnlineNIC
1. Domain Registration	<ul style="list-style-type: none">• Over 45+ TLDs• FREE Privacy Protect• FREE Managed DNS	<ul style="list-style-type: none">• Only 31 TLDs• ID Shield for the first 3 times, after which a charge of \$2 will be levied
2. Web Hosting	<ul style="list-style-type: none">• Resell at NO additional cost• Windows & Linux Hosting• Servers located in US & India• 4 pre-configured packages at competitive prices	<ul style="list-style-type: none">• Resell at an additional \$61.99 / month• Need to sign up separately to sell Web Hosting
3. Email only Hosting	<ul style="list-style-type: none">• Unlimited account package at \$0.35 per month!	<ul style="list-style-type: none">• Plan starts at \$0.71
4. Digital Certificates	<ul style="list-style-type: none">• Thawte Digital Certificates	<ul style="list-style-type: none">• GeoTrust Digital Certificates
5. Website Builder	<ul style="list-style-type: none">• 4 packages to choose from• WYSIWYG Editor• eCommerce functionality	<ul style="list-style-type: none">• No Website Builder solution
6. Live Chat System	<ul style="list-style-type: none">• LiveHelpGenie - Live Chat & Monitoring System• Allows monitoring visitor behavior	<ul style="list-style-type: none">• No Live Chat system

Our development team is constantly working towards integrating new Products & Features into the system. If you have any Feature requests or Product suggestions, we will be happy to discuss them with you :)



pricing structure

We offer you a volume and Slab Based Pricing Structure, where you automatically receive discounted prices depending on your Business volumes. Our prices for every single Product are extremely competitive and some of the best in the industry!

Features	ResellerClub	OnlineNIC
1. Setup / Annual Fee	• No Setup / Annual Fee	• No Setup / Annual Fee
2. Usage of Funds	• Completely Usable • Entirely refundable	• Usable initial deposit • \$25 fee charged for every refund

The table below shows the Pricing for some of the TLDs offered by ResellerClub as compared to OnlineNIC. Furthermore, these prices could be negotiated based on the volumes of Business you can do. Contact us to get more details.

TLD	ResellerClub Slab 3	OnlineNIC Platinum Plan
gTLDs (.com, .net, .org, .info)	\$ 7.89	\$ 7.59
.co.uk, .org.uk, .me.uk	\$ 6.49	\$ 11.96
.co.in, .net.in, .org.in, .gen.in, .firm.in, .ind.in	\$ 6.69	\$ 7.99
.us	\$ 6.49	\$ 7.64
.tv	\$ 24.99	\$ 30.00
.in	\$ 13.49	\$ 15.99
.eu	\$ 6.69	\$ 8.99
.ws	\$7.49	\$8.89
.biz	\$7.89	\$7.19
.name	\$7.89	\$8.99

* Prices updated on 25th May



promotions

At ResellerClub, we regularly announce a host of attractive Promotions on major Domain extensions as well as other Products & Services. We also provide you with a special Promo Engine to manage these Promotions effectively and pass them seamlessly to your Customers & Sub-Resellers, thus increasing your volumes and profits!

Annual Promotions:

- ➔ **The Big Birthday Bash** - Industry Lowest Pricing on ALL Products & Services during February and March
 - ➔ **The Grand Renewal Rush** - Best Slab Pricing on Renewals & Transfer-Ins in September
 - ➔ **The Big Holiday Sale** - Pricing as low as \$ 7.69 for Registration, Renewals & Transfer-Ins during November and December
- ➔ For more details on our **Current Promotions**, please click [here](#).



selling interfaces

ResellerClub

- ➔ **SuperSite:** A completely private-labeled website for your retail Business to enable your Customers to buy various Products & Services. This website is provided to you for FREE and is available within minutes of activating your Account.
- ➔ **PartnerSite:** A completely private-labeled website to jump-start your wholesale Business. It complements the SuperSite and provides you with a turn-key solution for attracting and signing up potential Resellers under you.
- ➔ **API:** ResellerClub provides you with the option of integrating your existing website with our system, using the API.

OnlineNIC

- ➔ **Template 4.0:** OnlineNIC offers Template 4.0 to its Resellers to sell only Domain Names and Digital Certificates to Customers.
- ➔ **API:** OnlineNIC provides API kits with limited functionality to its Resellers to sell Products from their existing websites.



selling interfaces

SuperSite / PartnerSite vs. Template 4.0

Features	SuperSite / PartnerSite	Template 4.0
1. Private-labeled	<ul style="list-style-type: none"> Fully customizable & brandable - modify the html, css, images & content Give it your brand's look and feel 	<ul style="list-style-type: none"> Limited customization features
2. Name Suggestion Tool	<ul style="list-style-type: none"> Suggests additional Domain Names that your Customers can purchase if their preferred Domain is not available 	<ul style="list-style-type: none"> No Name Suggestion Tool
3. Intelligent Shopping Cart	<ul style="list-style-type: none"> Up-sells additional Products & Services during the purchase process 	<ul style="list-style-type: none"> No Shopping Cart
4. Payment Gateway	<ul style="list-style-type: none"> Over 9 Payment Gateways to choose from Can add custom Payment Gateways 	<ul style="list-style-type: none"> Only 2 Payment Gateways, PayPal & Worldpay No provision for adding custom Payment Gateways
5. Marketing Material	<ul style="list-style-type: none"> White-labeled marketing collaterals, mailers, banners, which you can upload on your SuperSite 	<ul style="list-style-type: none"> No Resource Center

API Overview

Features	ResellerClub	OnlineNIC
1. Languages available in:	PHP, Java, Perl and ASP.NET	Only PHP and ASP.NET
2. Dedicated API Manager	API Managers to help you with the entire integration process	No dedicated specialists to help you with the integration process
3. API Support	Support through API Managers, Email, Phone, Ticketing System	Support only through Emails



managing your business

The ResellerClub Control Panel is built on the LogicBoxes OrderBox platform, which powers not only thousands of Resellers, but also various Web Hosts and Registrars worldwide. What's more, this Management Platform offers you complete Business Process Automation – allowing you to focus on growing your Business. Control Panels are provided to You, your Sub-Resellers, and End-Customers as well.

Essential Features	ResellerClub	OnlineNIC
1. Finance & Billing Automation	<ul style="list-style-type: none"> Automates your Billing with ResellerClub and with your Customers & Sub-Resellers 	<ul style="list-style-type: none"> Need a third-party Billing Software
2. Product & Service Management	<ul style="list-style-type: none"> Single interface to manage exclusive Product Portfolio Complete list of all Product orders, with creation & expiry date 	<ul style="list-style-type: none"> Need a separate Control Panel to manage Web Hosting Lists only Domain & Digital Certificate orders
3. Customer & Sub-Reseller Management	<ul style="list-style-type: none"> Add a new Customer / Sub-Reseller Review your Customer's / Sub-Reseller's Transactions 	<ul style="list-style-type: none"> Add a new Customer Review your Customer's Transactions
4. Sales & Marketing Automation	<ul style="list-style-type: none"> Set Pricing, Plans & Promos Set Specific Pricing & Discounts Activate / Deactivate Products that you wish to sell 	<ul style="list-style-type: none"> Set Domain & Digital Certificate Pricing You cannot set specific Pricing / discount for a particular Customer
5. Renewal Management	<ul style="list-style-type: none"> Sends periodic Payment & Renewal reminders to your Customers & Sub-Resellers 	<ul style="list-style-type: none"> You need to manually send Payment & Renewal reminders to your Customers
6. Branding Options	<ul style="list-style-type: none"> Customize Header, Footer & add your own brand logo 	<ul style="list-style-type: none"> Unable to brand the Control Panel
7. Tax Engine	<ul style="list-style-type: none"> Configure Tax Rules for different countries 	<ul style="list-style-type: none"> No provision for adding Tax Rules
8. Reports	<ul style="list-style-type: none"> Sales Report, Fraud Mitigation Report, Forex Report, etc. 	<ul style="list-style-type: none"> No Reports can be generated
9. Language	<ul style="list-style-type: none"> Available in 15 different languages 	<ul style="list-style-type: none"> Only in English
10. Announcements	<ul style="list-style-type: none"> Send announcements to Customers & Sub-Resellers about new Promotions, Features, etc 	<ul style="list-style-type: none"> No provision for sending announcements
11. Support Interfaces	<ul style="list-style-type: none"> KnowledgeBase, Live Chat, Video Tutorials 	<ul style="list-style-type: none"> Only KnowledgeBase
12. Demo Interface	<ul style="list-style-type: none"> You can create a Demo Reseller Account & test the system 	<ul style="list-style-type: none"> No Demo interface



ResellerClub's LIVE Support! vs. OnlineNIC's Support

As a part of ResellerClub's commitment of giving you a better solution for every aspect of your Business, ResellerClub now offers you LIVE Support!, a first of its kind in the Domain industry.

Features of LIVE Support!

- ➔ Fastest response time
- ➔ Resolve queries within minutes
- ➔ Carefully selected & highly trained Support Personnel
- ➔ Interaction from Control Panel itself – chat directly with Support!

The table below gives you a comparison between the Support interfaces offered by ResellerClub & OnlineNIC.

Features	ResellerClub	OnlineNIC
1. 24x7 Live Chat Support	✓	✗
2. 24x7 Phone Support	✓	✗
3. KnowledgeBase	✓	✓
4. Ticketing Interface	✓	✓



upcoming products

Domain Extensions

- ➔ .cn, .ca, .de, .au, .nz, .ie, .nu, .es, .net.uk, .ltd.uk, .plc.uk & many more...

Value Added Services

- ➔ **Managed DNS:** You would have the option to create a host of DNS records at no additional cost
- ➔ **Domain / Mail Forwarding:** Create unlimited forwards, URL masking and wild carded forwarding

These Value Added Services provided with every Domain Name spell value for money for your Business

Ad - Powered Services

- ➔ Ad - Powered Business Mail:
 - POP and SMTP access
 - 1000 Email Accounts
- ➔ Ad - Powered Chat Messenger

Web Hosting

- ➔ cPanel Hosting + multiple Domain hosting



the next step

If the information provided in this document is compelling enough for you, then the steps ahead are quite simple.

1. SignUp

Fill in our [SignUp Form](#) – there is no documentation required at this point in time

2. Activate

We offer several Payment Methods, using which you could make the initial deposit to Activate your Account

3. SetUp

Choose your Products, setup your SuperSite / API, set your Pricing, brand your website / URL, etc. For further information, please refer to: <http://manage.resellerclub.com/kb/servlet/KBServlet/faq692.html>

4. Start Selling

You are ready to use Better Solutions to make Better Profits :)

“ We've been working with ResellerClub for many years and during this time I'm happy to say I've had no bad experience. They provide a friendly serviced backed up with world class technical support. I would recommend their services to anyone in the hosting business. ”

- Dave Geoghegan | www.webworld.ie



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